

# **Iranian Ontario Dental Association**

## **Nowruz Gala 2021 Sponsorship Package**

**Saturday March 20, 2021**  
**at Bellvue Manor**

### **About the Iranian Ontario Dental Association (IODA)**

The IODA, founded in 2014, is a legally recognized and registered non-profit organization in Canada. We are dedicated to providing our members excellent opportunities for dental and interdisciplinary learning seminars, workshops, networking, and social events in order to create a strong presence and voice within the Canadian dental community.

### **About the Nowruz Gala 2021**

IODA is hosting its fifth annual Nowruz Gala to celebrate the Persian new year alongside Iranian-Canadian dentists as well as other Iranian-Canadian healthcare professionals. At our last gala, over 600 guests attended this prestigious event at the luxurious Bellvue manor making it yet again a momentous and one-of-a-kind black-tie event for Iranian-Canadian healthcare Professionals. With over four years of experience and success in hosting this event we are certain that this year's gala will be bigger and better than the previous ones.

### **About the Persian New Year Nowruz 1400**

The Persian new year, often referred to as Nowruz, marks the beginning of the Spring Equinox and has been celebrated for over 3,000 years all across the world. It is an ancient celebration that continues to be celebrated by people from diverse ethno-linguistic and religious backgrounds. As the Iranian-Canadian professional healthcare community grows, the IODA Nowruz Gala presents itself as an excellent opportunity to celebrate the coming of the Persian new year along side family, friends and colleagues.

### **Sponsorship Opportunities**

This year the IODA will provide three levels of sponsorship: Diamond, Platinum and Gold. Full details of each level of sponsorship are presented in the remaining portion of this sponsorship package. Your sponsorship is a great way to showcase your business and services in order to create long lasting business relationships with an elite group of healthcare professionals from across Ontario and Canada.

## Sponsorship Levels

### Diamond - \$20,000

- ✓ Exclusivity as the Diamond sponsor of the gala
- ✓ Event Naming: IODA Nowruz Gala 2021 Presented by "Company Name"
- ✓ Advertisement Banner in the foyer and ballroom of the venue
- ✓ Display table in the foyer of the venue
- ✓ Distribution of promotional materials at display table and at guests' tables
- ✓ Logo featured on backdrop and gala program booklet
- ✓ Logo featured during slideshow
- ✓ Logo displayed on IODA's website for one full year
- ✓ One full page biography of your company/business in the gala program booklet
- ✓ One full page advertisement in the gala program booklet
- ✓ Podium Time (5 minute speech)
- ✓ Exclusive verbal acknowledgment during the gala
- ✓ **Ten (10)** complimentary tickets to the gala (one full table)

### Platinum - \$10,000

- ✓ Advertisement Banner in the foyer of the venue
- ✓ Display table in the foyer of the venue
- ✓ Distribution of promotional materials at display table only
- ✓ Logo featured on backdrop and gala program booklet
- ✓ Logo featured during slideshow
- ✓ Logo displayed on IODA's website for one full year
- ✓ Verbal acknowledgement during the gala
- ✓ **Six (6)** complimentary tickets to the gala

### Gold - \$5000

- ✓ Logo featured on backdrop and gala program booklet
- ✓ Logo featured during slideshow
- ✓ Verbal acknowledgement during the gala
- ✓ **Two (2)** complimentary tickets to the gala

## Terms & Conditions

- ✓ If applicable, all marketing materials such as logo, company info, advertisement materials, banner, from the sponsor, must be provided based on a specified timeline set by the IODA.
- ✓ A regular standing banner to be provided by the sponsor (roll-up or with the stand) with a approximate dimensions of the banner being 33.5 inches wide by 80 inches high.
- ✓ Full payment of sponsorship fee is due upon signing the sponsorship agreement (cheques to be made out to "Iranian Ontario Dental Association").
- ✓ No withdrawal/refund of sponsorship fee after sponsorship agreement has been signed by both parties.
- ✓ No transfer of sponsorship unless otherwise approved by the IODA.
- ✓ For any questions, comments or concerns please do not hesitate to contact us at [iranianoda@gmail.com](mailto:iranianoda@gmail.com).

